### IT'S ALL ABOUT YOUR COMFORT. THAT'S WHY WE CHOOSE CARRIER® PRODUCTS.

### IMPRESSIVE HISTORY OF "FIRSTS" AND "BESTS"

Willis Carrier invented modern air conditioning in 1902. His legacy continues today, as Carrier remains at the forefront of technology and service.

### **RELIABLE PRODUCTS**

100% of Carrier's products are run-tested before they leave the factory...which is why they're industry leaders.

### COMPREHENSIVE SYSTEMS FOR TOTAL COMFORT

Each Carrier product plays a specific role within a much bigger picture...a complete system resulting in total indoor comfort.

### COMPLETE CONFIDENCE

As homebuilders, we have peace of mind knowing that you'll be comfortable for years to come.



### THE CHOICES YOU MAKE NOW CAN PAY OFF SIGNIFICANTLY DOWN THE ROAD.

As your homebuilder, it's our job to help you to feel comfortable with your new home, and to guide you through each decision so you'll be comfortable for years to come.

For example, why settle for merely "on" and "off" when your air conditioner or heat pump could run like you do?

Two-stage units know when it's time to work hard... and when it's better to relax. In extreme temperatures, they'll run on high. But when it's milder, they'll cruise on low.

Consider choosing a two-stage air conditioner or heat pump. It's a choice you can be comfortable with.

### US AND CARRIER. WORKING TOGETHER TO MAKE COMFORTABLE HAPPEN.



My Company, LLC

(555) 555-5555

## HELPING YOU TO MAKE COMFORTABLE CHOICES



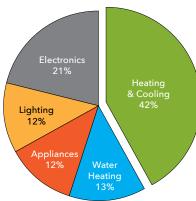
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### MOST OF YOUR ENERGY COSTS ARE HVAC.

# TAKE STEPS NOW TO SAVE LATER.

A typical household in the U.S. spends more than \$2,000 a year on energy bills.\*





### A TWO-STAGE UNIT HAS MANY ADVANTAGES.

It's quieter than a single-stage unit, can last longer, and can help lower your energy bills.

### FINANCIALLY, IT MAKES MORE SENSE.

- Low speed operation typically uses less than half the energy of high speed to operate.
- Begin to recoup your initial investment immediately through lower monthly energy costs.
- Retain your home's appeal and resale value.
- Extend the life of equipment & reduce maintenance costs (since equipment doesn't work as hard or as long.)
- Roll the investment expense into your mortgage payment.

### GREATER HUMIDITY CONTROL.

- Two-stage units remove about 70% more humidity than single stage units.
- You'll feel cooler at higher temperatures in the summer, and warmer at lower temperatures in the winter.
- Helps to prohibit the growth of bacteria, dust mites, and mold.
- Helps to prevent warping and damaging of wood floors and furniture.





Carrier<sup>®</sup> two-stage units can remove 121 pints of moisture per day. Single-stage units can remove only 71 pints per day.<sup>†</sup>

*†Based on Carrier testing, the single-stage and two-stage moisture removal is with estimated run time cooling/dehumidification operation.*